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## **FOR IMMEDIATE RELEASE**

### **FierceVoIP Names Ifbyphone as One of the "Fierce 15" VoIP Companies of 2008**

*Ifbyphone a Leader of IP Communications*

**CHICAGO—Nov. 5, 2008**—Ifbyphone announced today that it has been named to the annual FierceVoIP "Fierce 15" list, designating it as one of the top IP communications companies of the year. FierceVoIP editors evaluated hundreds of organizations, and found Ifbyphone to be amongst the "fiercest," proven by their creativity and innovations in the marketplace.

FierceVoIP, an internationally recognized twice-weekly email newsletter reaching more than 45,000 senior IP communications industry executives, provides readers in over 100 countries with a quick, authoritative briefing on the day's top VoIP stories, including new trends and technologies.

Ifbyphone is a hosted telephone application platform company that provides small and medium-sized businesses with telephony application building blocks, accessible through an easy-to-use web interface. Ifbyphone's customers use these building blocks to create phone solutions that enhance customer conversations, increase sales, and lower costs.

"We are thrilled to be recognized by FierceVoIP, the industry's must-read news leader," said Todd Curry, Ifbyphone's vice president of marketing. "The IP communications community depends on FierceVoIP to provide the most up-to-date news along with analysis of major industry trends. It is an honor to be recognized by such a well-regarded news outlet."

The FierceVoIP "Fierce 15" celebrates the spirit of being "fierce"—championing innovation and creativity, even in the face of intense competition. The complete list

of winning companies is available today on the FierceVoIP Web site at <http://www.fiercevoip.com/>.

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## **About FierceMarkets**

FierceMarkets is a digital business media company serving vertical markets with email newsletters, web sites, and live events. Based in Washington, DC, FierceMarkets publications reach more than 450,000 executives in over 100 countries every business day. Current publications include The Business VoIP Report (<http://www.businessvoipreport.com>), DailyTechRag (<http://www.dailytechrag.com>), FierceBioResearcher (<http://www.fiercebioresearcher.com>), FierceBiotech (<http://www.fiercebiotech.com>), FierceBioResearcher (<http://www.fiercebioresearcher.com>), FierceCIO (<http://www.fiercecio.com>), FierceDeveloper (<http://www.fiercedeveloper.com>), FierceFinance (<http://www.fiercefinance.com>), FierceGameBiz (<http://www.fiercegamebiz.com>), FierceHealthCare (<http://www.fiercehealthcare.com>), FierceHealthIT (<http://www.fiercehealthit.com>), FierceIPTV (<http://www.fierceiptv.com>), FierceMobileContent (<http://www.fiercemobilecontent.com>), FierceSarbox (<http://www.fiercesarbox.com>), FierceVoIP (<http://www.fiercevoip.com>), FierceWiFi (<http://www.fiercewifi.com>), FierceWireless (<http://www.fiercewireless.com>), and IT-Wireless (<http://www.it-wireless.com>).

## **About Ifbyphone**

Ifbyphone is a hosted telephone application platform company that provides small and medium-sized businesses (SMBs) with tools to enhance customer conversations, drive sales, and lower costs. Leveraging Ifbyphone's extreme usability, developers and marketers can quickly create solutions ranging from simple click-to-call links to sophisticated call-routing and interactive-marketing systems. Ifbyphone's solutions are available directly to SMBs and through a network of resellers. For more information, [click to speak to a sales professional](#) or visit the [Ifbyphone Web site](#).